

SLCT TIMES



Sterling-Lancaster Community Television

A Note From Your Director

It is budget review process time, and with this we reflect on the past year as well as plan for the year ahead.

We are becoming more efficient with our new, higher quality technology. The new cameras have taken us to a whole new level as far as video and audio quality, improved workflow, and editing - so much so that the computer processors can't keep up! We are investigating new technologies which will help us set up faster and deliver a noticeably higher quality production.



Production Updates...

Lancaster had a special town meeting which, like the lip sync show last month, presented a unique challenge to SLCT. We had to get audio and video projected on a large blowup screen with our public address system in the gym next to the auditorium to accommodate capacity overflow.

A Question & Answer session with Brad Wyatt was filmed on March 29th. Brad is running for State Representative in the towns of Berlin, Boylston, Clinton, Lancaster, Northborough, and Sterling. SLCT is providing DVD copies to the other towns.

March Highlights

- ◇ Inventory audit (asset tagging) in Sterling was completed
- ◇ Began budget process with budget sub-committee for FY2014-2015
- ◇ Got permission from Lancaster BOS for continued use of Town Hall for the Community Updates and Employment Service projects

Future Events

- ◇ Sterling Candidates Night is scheduled for the end of the month
- ◇ Planning to be done for back to back annual town meetings in Lancaster and Sterling (on Saturday, along with Little League opening day parade and ceremony)

Welcome New Members!

NEED SOME !



Ideas Anyone?

Have an idea for a show?

We do (we just need volunteers.)

Contact Matt or Myself to help guide you through the production process by providing the equipment and training for you to shoot, edit, and air it!

Purchases

The big purchases of the month were VHS decks for our video transfer service, and UPS battery replacements for our UPS systems.

Production Still



Setting up for Brad Wyatt interview

Training

None this month, but we are working a lighting training course for staff in late May or June.

Do you know....

WHAT IS NLE?

Answer on page 3...

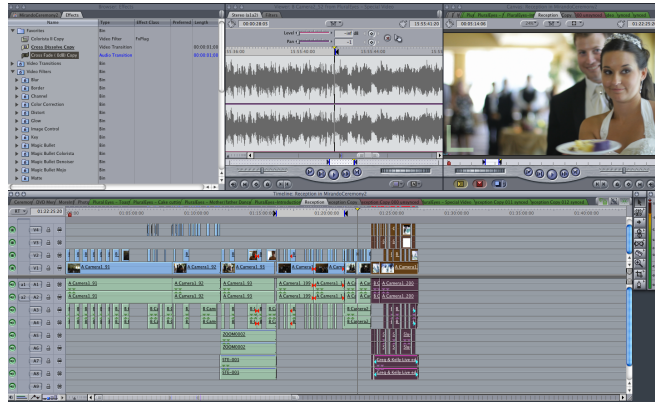
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The Company

SLCT's mission is to provide and promote media access to all Sterling and Lancaster residents for the purpose of enhancing public communication within the communities.

It is SLCT's goal to provide consistent local and externally produced general interest programs to benefit the communities and viewing public; provide quality television coverage of local governmental and community activities; promote citizen involvement through advertising, community presence, and recruitment; and to provide equipment and promote television production training to the citizens of the Sterling-Lancaster area.

What is NLE?



NON-LINEAR EDITING is video editing software, an application which handles the post-production video editing of digital video sequences on a computer. It has replaced traditional flatbed celluloid film editing tools and analog video tape-to-tape online editing machines.

NLE software is typically based on a timeline interface paradigm where sections of video recordings, known as clips, are laid out in sequence and played back. The NLE offers a range of tools for trimming, splicing, cutting, and arranging clips across the timeline.

Once a project is complete, the NLE system can export to a variety of formats which ranges from broadcast formats to compressed formats for the Internet, DVD, and mobile devices.

Some of the major NLE software programs are Apple Final Cut Pro, Avid Media Composer, Adobe Premiere, as well as numerous lower quality programs.

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