

SLCT TIMES



Sterling-Lancaster Community Television

A Note From Your Director

It has been QUITE a year! October 2013 marked the celebration of our 4th anniversary as a corporation! We have been providing the SLCT Times newsletter for a year now, and Town Hall Streams Video-on-Demand (VOD) is one year old as well!



Most of our major equipment purchases have been made, and we seem to be hitting our stride... We are offering more locally produced shows and regularly scheduled programming thanks to YOU - our membership volunteers! We are confident that we will expand our lineup in 2014!

New Productions in the Works...

This month we have been preparing the "**Channel 8 Community Updates Program**", a news style program with community happenings and events in Sterling and Lancaster.

We secured a room and patched, paint primed, and painted a green screen in preparation for the show. We also purchased furniture and are working with our new volunteer, Barbara Bartlett, who will be the show's Anchorwoman.

(continued on page 4...)

January Highlights

- ◇ Cablecast 5 upgrade completed for Sterling's broadcast equipment
- ◇ Auditor in for mid-year review
- ◇ Began implementation of preventative maintenance schedule for the year
- ◇ New camera equipment has been prepared for general use

Future Events

- ◇ Training on new camera equipment (rescheduled)
- Begin "Channel 8 Community Updates" news style program
- ◇ Unique employment service project to be launched!

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Welcome New Members!



SLCT would like to welcome Sean and Tyler Montaquila from Leominster. They have been working with Leominster Access and are interested in producing some of their own shows.



Ideas Anyone?

Have an idea for a show?

We do (we just need volunteers.)

Contact Matt or Myself to help guide you through the production by providing the equipment and training for you to shoot, edit, and air it!

Purchases

Individual, compact, and portable user manuals for each of the new cameras to be stored in each camera bag.

Workshop DVD "Mastering the Canon XF305s and XF105s cameras."

Training

We have had lots of **individualized** training sessions with our new camera equipment.

A more formal training class will be scheduled.

Do you know....

What is a Teleprompter?

Answer on page 3...

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Get to Know Your Board

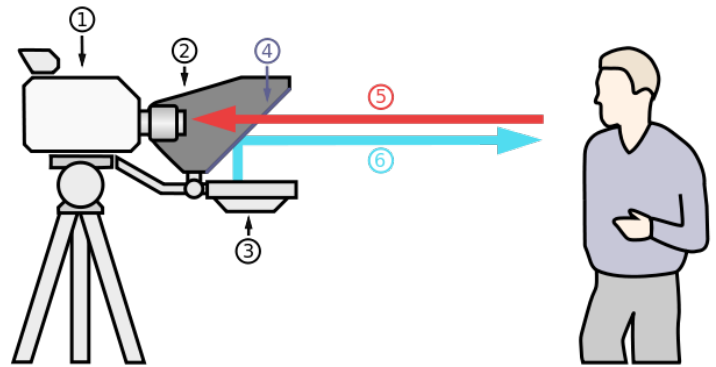
SLCT's Board is made up of 10 individuals, five from Sterling and five from Lancaster. The Board governs the direction of the company via strategic planning, goals, objectives, and budgeting.



Our featured Board member for February is Greg Billings. Greg is a retired educator who has worked in several capacities and grade levels from Kindergarten through college. He has held positions at local schools including Leominster, Ayer, Bolton, and Stow. He has also been a member of the cable TV advisory committees in these towns.

A **teleprompter**, or autocue, is a display device that prompts the person speaking with an electronic visual text of a script. Using a teleprompter is similar to using cue cards. The screen is in front of, and usually below, the lens of a professional video camera, and the words on the screen are reflected to the eyes of the presenter using a sheet of clear glass or a specially prepared beam splitter. Light from the performer passes through the front side of the glass into the lens, while a shroud surrounding the lens and the back side of the glass prevents unwanted light from entering the lens.

Because the speaker does not need to look down to consult written notes, he appears to have memorized the speech or to be speaking spontaneously, looking directly into the camera lens. Cue cards, on the other hand, are always placed away from the lens axis, making the speaker look at a point beside the camera, which leaves an impression of distraction.



Schematic representation:

- | | |
|------------------------|----------------------------------|
| (1) Video camera | (2) Shroud |
| (3) Video monitor | (4) Clear glass or beam splitter |
| (5) Image from subject | (6) Image from video monitor |



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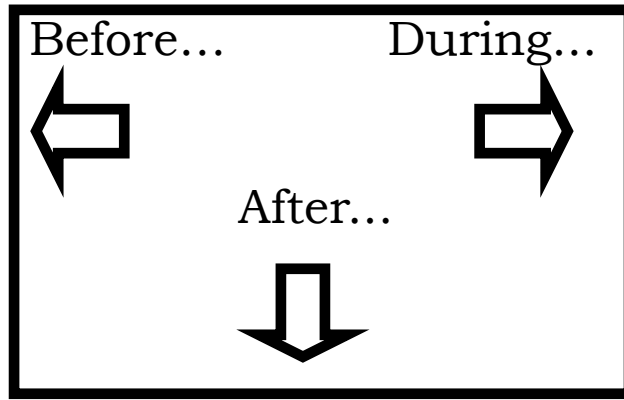
New Productions in the Works (cont. from page 1)

Video Resume Service to be provided... SLCT will be offering unemployed residents the opportunity to upgrade their job-seeking skills by providing a video resume service. In response to the increasing usage of social media by prospective employers to find job candidates, this service will enable individuals to add a brief video attachment to their online resumes posted on social media sites such as LinkedIn.com or Monster.com.

Black Bear Educational Program - through the Division of Fisheries and Wildlife, a resident's guide of what to do if you encounter a bear, as well as an instructional guide for fire and police departments.

Yoga/Exercise Program lead by Louise Dorain at the Lancaster Community Center.

Q&A session with Brad Wyatt, State Representative candidate for the 12th Worcester District seat (Berlin, Boylston, Clinton, Lancaster, Northborough, and Sterling.)



WE
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HELP
WE
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