

# SLCT TIMES



## Sterling-Lancaster Community Television

### A Note From Your Director

We wrapped up the summer with an inordinate number of events such as the Sterling summer concert series, Lancaster library lectures, Firemen's Muster, Collings Foundation Race of the Century, demolition derby, parades, theater productions, car shows, gliders at Sterling Airport, the first annual hot air balloon festival, wrestling events, agricultural events, and more...

...(continued on page 4)



## STERLING SUMMER CONCERT SERIES!

Rose on main camera recording summer concert series



The 2013 summer concert series was comprised of 15 concerts. We used two cameras at most of them in an effort to create a richer viewing experience for those who couldn't be there in person. A big thank you to Rose and Terry for taking on the entire concert series!



Terry shooting some B-roll at a summer concert

### September Highlights

- ◇ SLCT Annual meeting
- ◇ Access AV Trade Show
- ◇ Financial review
- ◇ SLCT sign for Lancaster was designed and built by volunteer Arthur Joseph

### Future Events

- ◇ Sign installation
- ◇ Field trip to an on set TLC production in Newton, for a hands on demonstration of a professional grade camera.
- ◇ Stock up on Halloween candy!!!

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## Welcome New Members!



Sven Anderson

Sven is a lifelong resident of Lancaster. He is currently attending Fitchburg State University as an English major. Sven has always been interested in video production and will be filming local events.



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### Ideas Anyone?

Have an idea for a show?

Contact Matt or Myself and we'll help you develop it, provide the equipment and training for you to shoot, edit, and air it!

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### Purchases

The big purchase this month was a wireless AV system. We can now get a camera feed with audio 300 feet away without any wires!

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### Training

Matt and I recorded a Tightrope webinar.

We also attended an ACCESS AV trade show in Nashua, NH which covered mobile production vehicles, cameras, mobile switchers, and alternatives to automated video playback servers.

### Do you know....

What is a PAR LIGHT?

Answer on page 3...

WWW.SLCTV.US

Sterling: 1 Park Street - 978-563-1073 ~ Lancaster: 39 Harvard Road - 978-733-1139

## Get to Know Your Board



SLCT's Board is made up of 10 individuals, five from Sterling and five from Lancaster. The Board governs the direction of the company via strategic planning, goals, objectives, and budgeting.

Our featured Board member for October is Arthur Coughlin. Prior to his retirement, Arthur was a Light Commissioner with the Sterling Municipal Light Department, and was on the Sterling Cable TV Advisory Committee.

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## A PAR LIGHT IS...



...a parabolic aluminized reflector light. Also known as a PAR CAN light, it is a type of electric lamp used in motion picture production for stage lighting when a substantial amount of "flat lighting" is required for a scene. It simulates the sunlight as it would hit a person or object, just as natural sunlight would. The "barn doors" are used to help control the lighting beam width. As mentioned before in previous newsletters, flags or gels can be attached to a grip stand and put in front of the CAN light to change the color. The numbers in the photo represent the electrical wattage consumed, as well as brightness. Safety and care must be used, as these lights get extremely hot and can melt the talent or make them sweat profusely, even as far as 15-20 feet away!

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## **A Note From Your Director, continued...**

In addition, we continued with our regular productions such as Pawdoption and Faces of Sterling, along with all the Selectmen's meetings from both towns. We guided the Sterling Municipal Light Department in making new purchases and assisted them in recording their meetings to video on demand.

As a result, we have a **huge** backlog of shows to edit! We took advantage of the extra crew / volunteers that we were able to draw from this summer in order to provide coverage to film all the summer had to offer. We had some wonderfully talented teams this summer but unfortunately have lost some of our core crew to school and other career opportunities, leaving us with a lot of editing to finish up. The good news is we have enough local shows to air for the next few months!

Our challenge now is to recruit and train new talent to maintain the momentum!



to keep your eyes and ears open to help us find valuable additions to the SLCT team!